



PERFORM
POWER platFORM

Brand Guidelines

Color palette

#ffffff
R 255
G 255
B 255

#4AAE46	C 71
R 74	M 0
G 174	Y 91
B 70	N 0

#0A4C84	C 53
R 10	M 70
G 76	Y 20
B 132	N 6

#A3A1A0	C 38
R 163	M 30
G 161	Y 31
B 160	N 9

#88c16e

#0e406c

#4d4d4d

Text/background/icon

#efefef
R 239
G 239
B 239

Background/graphic elements

Font setting print & desktop resentation

Title 1 Bold 26pt

CORBEL

4AAE46

ABCDEFGHI

Title 2 Regular 22pt

Corbel

4AAE46

Abcdefghi

Titre 3 Bold 16pt

Corbel

0A4C84

Abcdefghi

Text Regular 14pt
Corbel

4d4d4c

Abcdefghi

CORBEL

Corbel

Corbel

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Font setting web (Google font)

Title 1 Regular 20pt

ROBOTO

4AAE46

ABCDEFGHI

Title 2 Regular 15pt

Roboto

4AAE46

Abcdefghi

Titre 3 Bold 13pt

Roboto

0A4C84

Abcdefghi

Text Regular 10pt
Roboto

4d4d4c

Abcdefghi

ROBOTO

Roboto

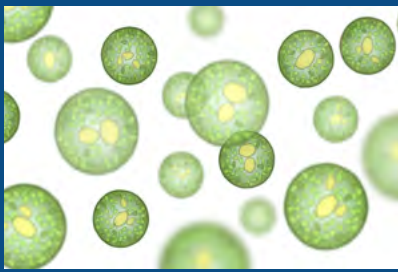
Roboto

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Iconography style



Photography style



Logo color



Logo option

