Deliverable D 8.3 Industrial Interest Group Build-up and Communication Plan

Document information

Deliverable:	D8.3
From:	Erwin Giling (TNO)
Date:	30 June 2019
Version:	V1p
Distribution:	PUBLIC

[this is a living document that is updated during the project]

Task description and objectives

Task 8.2 Industrial Interest Group management (Duration: M1 – M48; Responsible partner: TNO)

The Industrial Interest Group (IIG) will be built up and managed during the full duration of the project. Industrial companies who could be interested in the results or the use of the PERFROM pilot after the end of the project will be approached to join as members. This will be a continuing activity throughout the project with no limit on when members must join by or on how many members.

With the IIG in place, management of the group will consist of ensuring regular communication through newsletters and notices of publications or other dissemination from the project and also of organizing regular meetings, at least once per year, with the IIG and the rest of the project consortium. These meetings should take place in conjunction with GA meetings or other stakeholder events. At these meetings, the IIG members will be able to discuss with the project partners and give feedback on the research directions and project progress.

Approach for implementation of the IIG

There may be different rationales for different parties that join. Some external parties may be willing to give advice on the research directions, some parties may be interested in the (co-)valorisation of the project results and some parties may be interested in using the open pilot platform. So to implement the IIG, there are different options:

1. A small group with which the key results will be shared separate from the GA meetings
2. A small group which will join the GA meetings and more results are shared
3. A bigger group with separate meetings and workshops
4. A group that is interested in access to the open pilot platform

It is proposed to implement 1) first and thus to start with a core group of about 5-6 companies that are approved by the whole consortium. The main interaction will be the sharing of some key results on the basis of which the IIG can advise the consortium on research directions to improve the results of the project and the make sure that the end result remains interesting for industrial use beyond the project. Furthermore, it would be advantageous to have parties in the IIG that are interested in using the open pilot platform after the project. This approach, to start with a small group, was presented an accepted in the PERFORM M6 general assembly meeting.

The process to arrive at the IIG is as follows. Each partner is invited to propose companies (the first call was at the kick-off meeting in January 2019). Arranging a letter of interest which will show the commitment of the company upfront would be a nice to have. There will be a voting round where all partners have to agree unanimously on the companies invited for the IIS. Then, the chosen companies will be approached and asked to participate in the IIG. All IIS members need to sign an NDA with the whole consortium. The consortium always decides on the information that is shared with the IIG.

Proposals for IIS participants from the consortium parties

Below is the list of proposals for IIS participants. This list can be extended during the project.

[note: in PUBLIC version of this document the names of the proposed participants are omitted for confidentiality reasons]

Company	Suggested by	Rationale & status	Supported by consortium members:
--	TNO	Adipic acid user, **letter of interest received**	
--	TNO	A startup that developed Levulinic (LA) process to produce LA and derivatives	
--	TNO	a producer of furfural and furfuryl alcohol	
--	TNO	an independent institute. They can provide advice on research directions and have a large industrial network	
--	TNO	adipic acid user	

Accepted for entry to the IIS

None yet